



## Full Steam Ahead

LEVERAGING OUR WINS TO FUEL SYSTEM CHANGE

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The following presentation was given at the 22nd Annual Conference for the National Institute for the Study of Transfer Students. Please cite responsibly and direct questions to the original presenter(s).

### *Solutions Showcase*

## **3347 - One State's Approach to Transfer Student Engagement: Creating Opportunities for Broad Collaboration to Enhance the Transfer Journey**

*Fostering Inclusion, Engagement, and Community, Leading and Advocating for Change*

There is significant momentum and motivation for statewide transfer work, which requires updating many processes and creating new resources across state institutions. More than 50 college & university transfer experts joined in this statewide work, representing all sectors of higher education: research institutions, four-year comprehensive institutions, technical colleges, and independent institutions. Today, we will hear from some of those experts regarding their collaborative, statewide transfer student engagement work. They will walk you through how the work started, where it is going, and outline those challenges and successes to help you think about your own statewide transfer initiatives and collaborative opportunities.

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**Nia Simmons**, *Transfer & Articulation Program Manager*

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**Alyssa Collins**, *Advisor and Retention Coordinator*

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**Jennifer Black**, *Director of Academic Partnerships & Engagement*

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**Leslie Barrett Brown**, *Associate Director of Transfer & Non-Traditional Admissions*

Coastal Carolina University



# One States Approach to Transfer Student Engagement: Creating Opportunities for Broad Collaboration to Enhance the Transfer Journey

Presenters:

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COASTAL CAROLINA UNIVERSITY



# Who is in the room?

Please go to [www.menti.com](http://www.menti.com) and share your current position title.



# What is SC-CHE?

- Coordinating Board for SC's 33 Public Institutions
- Promotes access, affordability, and excellence within the state system of higher education.
- The CHE acts both as an oversight entity on behalf of the General Assembly and an advocate for the citizens of South Carolina as they seek opportunities to improve their lives and those of their families, through higher education.



# South Carolina Student Transfer Vision for Higher Education

“South Carolina will have an excellent and justly designed transfer system that provides educational attainment for all students. It will be a comprehensive, visionary transfer ecosystem, equipped with appropriate infrastructure, policy and resources.”

Reference: [Transfer Excellence Center | CHE \(sc.gov\)](https://www.sche.sc.gov/) 4



# Make-Up: Student Engagement Working Group

- 14 members nominated by Presidents and Provosts
- Represents two- and four-year institutions
- Meeting the second and fourth Thursday of every month.

- Coastal Carolina
- Francis Marion
- SC State
- USC- Columbia
- USC- Upstate
- Winthrop
- SCTCS
- Aiken Tech
- Central Carolina Tech
- Orangeburg-Calhoun Tech
- Piedmont Tech
- Spartanburg Community College
- Tri-County Tech
- York Tech



# Charge: Student Engagement Working Group

- Recommendation 4:
  - *Request public and participating independent institutions inform students about transfer options and resources that provide additional transfer information.*
- Recommendation 6
  - *Request state funding to establish student transfer scholarships and a statewide awareness campaign for transfer.*

# SYSTEM-WIDE TRANSFER

*South Carolina Technical College System*





# TRANSFER: HIGHLIGHTS

*The SC Technical College System offers the most accessible, affordable and relevant pathway to a four-year degree through guaranteed transfer partnerships.*



South Carolina technical colleges are a **destination of choice** for students seeking to earn a bachelor's degree through transfer.



There are **21 systemwide transfer agreements** with 19 institutional partners creating direct pathways to four-year degrees for associate degree graduates from all 16 technical colleges within the System, regardless of geography.



The System supports the legislative proviso that would create guaranteed pathway to all state four-year institutions for Associate in Arts (AA) and Associate in Science (AS) graduates. From the 2022-2023 academic year, that's **2,958** graduates across the System.



Average annual tuition at a SC technical college is about **36% of the average annual tuition** at a four-year institution.

# TRANSFER: TRACK-RECORD SUCCESS WITH OUR PARTNERS



# REFRAMING TRANSFER



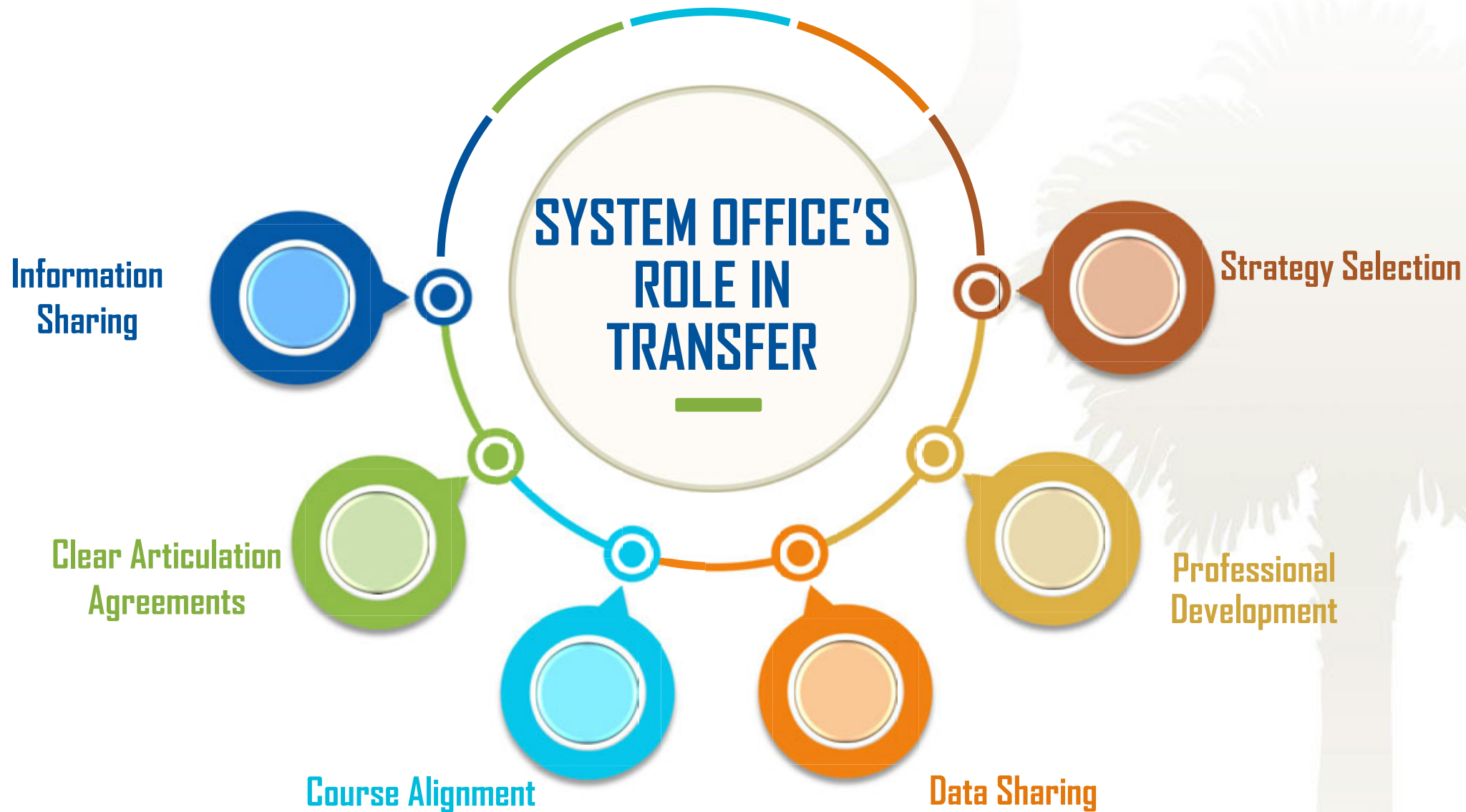
**bold** /bəʊld/ *adj*  
brave and not afraid  
you to ask for more  
**boldly** *adverb*  
boldly said th

INNOVATIVE

SUSTAINABLE

## VISION STATEMENT

To cultivate a bold, innovative, and sustainable educational landscape by creating an affordable, accessible, and relevant pathway for graduates across our system. This pathway will enable our graduates to easily transfer their credits and pursue their educational goals at any participating four-year institution while promoting equity and excellence in higher education. By doing so, we aim to contribute to the development of a highly skilled workforce and the advancement of our communities and state.



# Looking Forward To Our Next Steps



## Reverse Transfer

We view reverse transfer as an expedient opportunity for our System, one that can be efficiently accomplished within a short timeframe



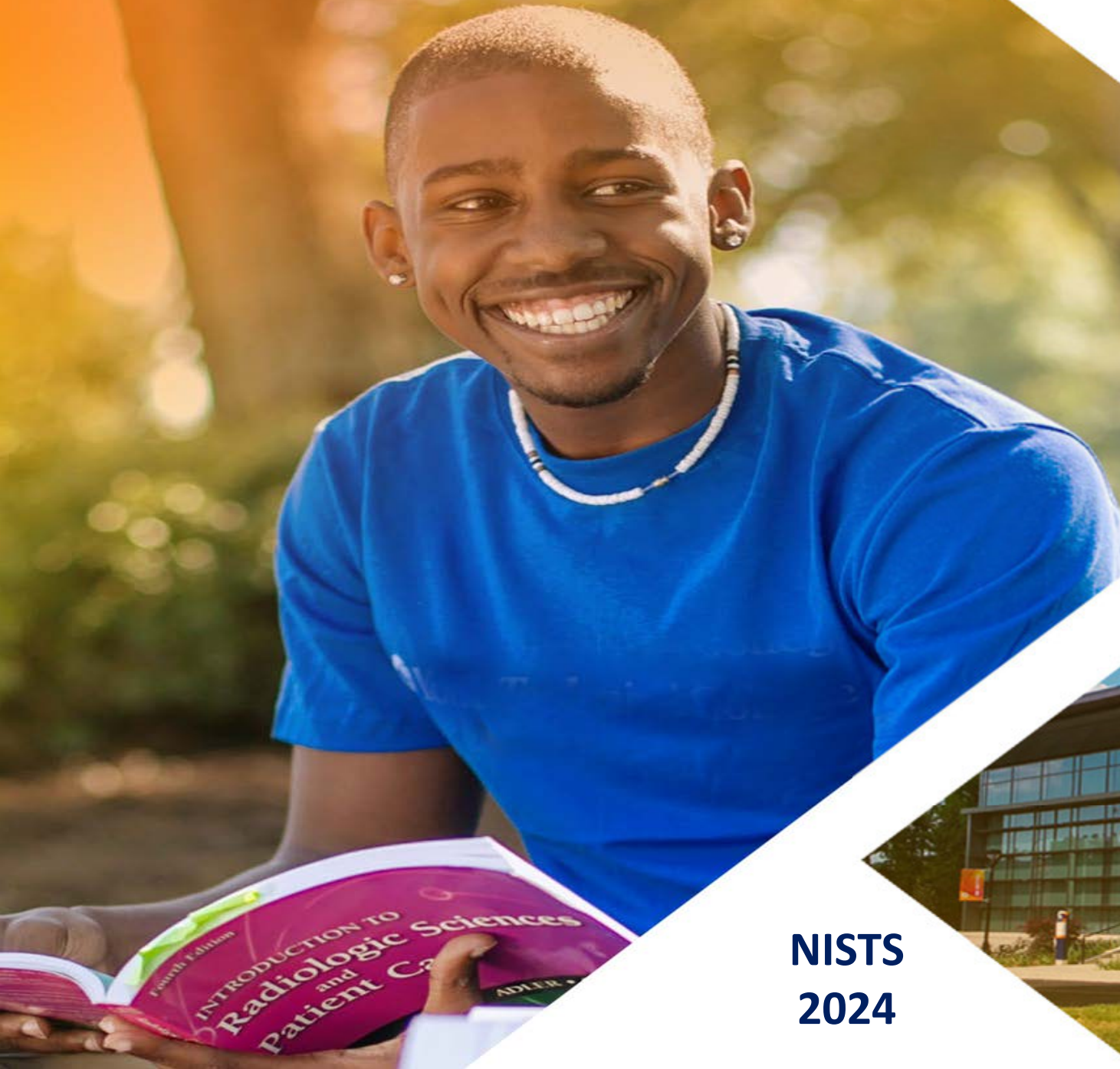
## Internal Collaboration

Gather dedicated transfer staff from our colleges to collaborate and have an internal conversation on promising practices



## CHE Collaboration

CHE Transfer Statewide Taskforce



**NISTS  
2024**

# Who We Are

- 2-Year Institution in Rock Hill, SC
- Population = roughly 5,000 FTE
- #1 Program is University Transfer (AA/AS)
  - Decentralized Advising Model
    - Faculty Academic Advisors
    - Academic & Career Advising Center (appreciative/intrusive advising)





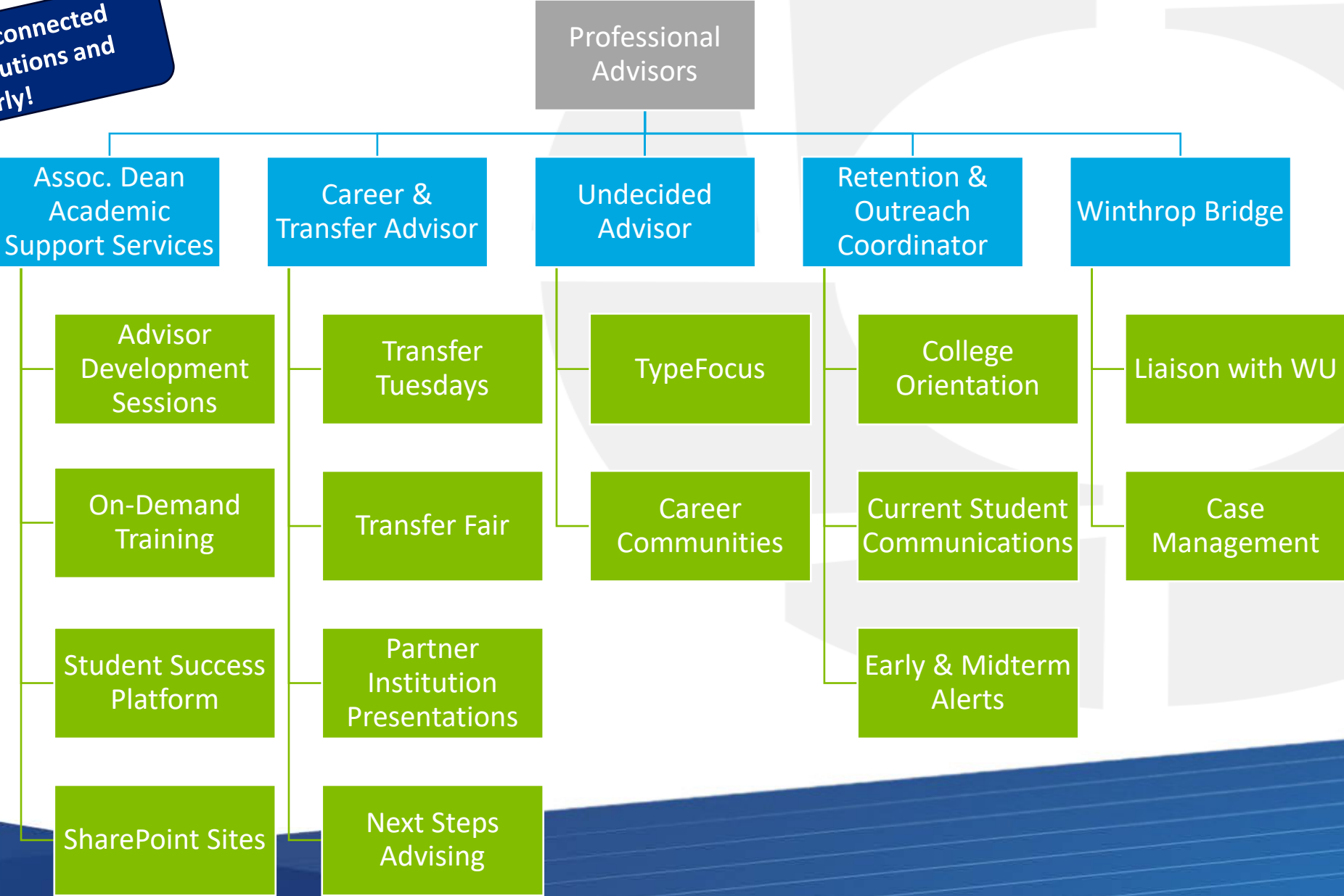
# What transfer events does your campus host?

Please go to [www.menti.com](http://www.menti.com) and choose  
which Transfer events your campus hosts:

- ✓ Transfer Tuesday
- ✓ Transfer Fairs
- ✓ Transfer Open Houses
- ✓ Campus Tours
- ✓ Participation in National Student Transfer Week
- ✓ Other

# Academic & Career Advising Center

Goal: get students connected with transfer institutions and decide a major early!



## Strategies & Essential Practices to Redesign Your Transfer Partnerships



01.

Prioritize transfer student success.

- ✓ College mission & strategic plan
- ✓ Data sharing
- ✓ Designated staff and committees

**ACCOUNTING GUIDED PATHWAY**  
*Guidance for Winthrop University*

If you're passionate about analyzing business situations, preparing reports, and presenting your findings, then the accounting concentration program at York Technical College and transfer to Winthrop University for your Bachelor of Science in Accounting degree is a great choice. Accounting and finance are in high demand in a variety of industries, including public accounting, management accounting, and corporate accounting. A MBA option is also available for students who wish to pursue a graduate degree in business management.

YORK TECH COLLEGE	YORK TECH COLLEGE	YORK TECH COLLEGE	YORK TECH COLLEGE
Course	Course	Course	Course
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ACCT 199	ACCT 200	ACCT 299	ACCT 300

02.

Create clear program pathways with aligned high-quality instruction.

- ✓ Tables and charts, course sequence & program milestones
- ✓ Feedback
- ✓ Alternate pathways



03.

Provide tailored transfer student advising.

- ✓ Website
- ✓ Program & career counseling
- ✓ Check-ins & feedback
- ✓ Financial planning



04.

Build strong transfer partnerships.

- ✓ Trust and frequent communication
- ✓ Data sharing
- ✓ Shared support services
- ✓ Transfer champions

**2017**

Let's fix this.  
"Pathways", not  
"Buffets".

**2018**

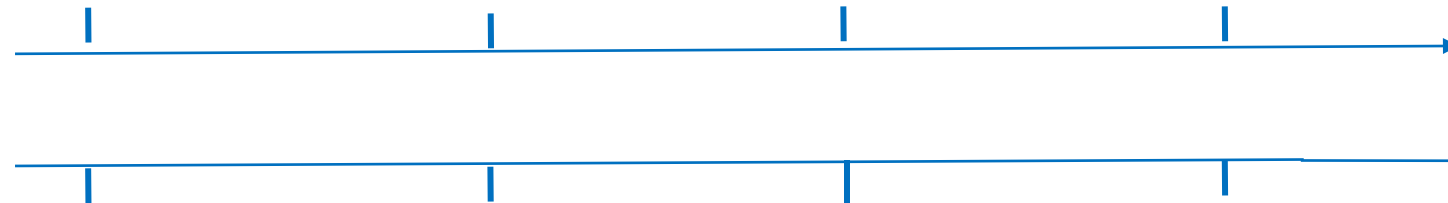
Recruit help  
and ask for  
forgiveness.

**2019**

Top 10 Winthrop  
majors identified,  
and team  
assembled.

**2020**

Pathways developed.  
Gained traction &  
leadership took note.



**2020**

Pathways  
developed.  
Gained traction &  
leadership took  
note.

**2021**

Committee  
convened &  
history was  
made.

**2022**

Continued  
partnership and  
developed new  
initiatives

**2023**

Fast Track to  
Winthrop, Weekly  
Visits to York Tech,  
Revised MOA.



# CCU Culture

## History

- In 1954 fifty-three students enrolled, and were taught by a handful of part-time faculty, with classes meeting after hours in Conway High School.
- In 1958 the first five graduates were awarded associate degrees.
- In 1993 South Carolina Legislature passes legislation establishing Coastal Carolina University as an independent, public institution with an enrollment of around 4,500 students.
- In 2023 undergraduate and graduate programs enroll a total of 10,829 students.





# Transfer Information Sessions

- In-person Transfer Information Sessions
  - Fall/Spring
    - Campus Tour
    - Admission Process
    - Credit Evaluation
    - Campus Partner Panel
      - Admissions
      - Advising
      - Financial Aid
      - Housing
      - Orientation
      - Career Services
- Virtual Transfer Information Sessions
  - General Fall/Spring
  - Program Specific
    - AA/AS Degree Completion Programs
    - AAS Articulation Agreements
  - South Carolina Community and Technical College specific sessions



# Teal Transfer Tuesdays

## CCU Transfer Counselors on site at HGTC

- Every Teal Transfer Tuesday  
HGTC Library  
8am-12pm
- Admissions counseling
- Unofficial transcript evaluation
- Credit counseling and pre-advising
- Invitation to Coastal Bound Program





# Coastal Bound



Coastal Bound students enjoy the following services from CCU in addition to the services provided by HGTC:

- Free tickets to athletic events
- Access to student life activities (like CINO Day)
- Access to all academic and cultural events on campus, including concerts, lectures, theatrical performances, and art exhibits
- Access to the Lib Jackson Student Union, including use of the game room, movies, and dining options
- Access to the Tutoring and Learning Center, Academic Coaching Center, and to Kimbel Library
- Attend a CCU transfer student Orientation session
- Eligibility for Reverse Transfer





# Transfer Merit Awards

	In-State Resident	Out-of-State Resident	Transfer Students Merit Awards Recipients for Fall	Average Profile of Award
Transfer Scholar Level I Award	\$4,000 per year	\$10,000 per year	Transfer Scholar Level I Award	3.50 and above / 30+ transferable hours
			Transfer Scholar Level II Award	3.25 to 3.49 / 30+ transferable hours
Transfer Scholar Level II Award	\$3,000 per year	\$7,500 per year	Transfer Scholar Level III Award	2.90 to 3.24 / 30+ transferable hours
			Visual and Performing Arts Award	minimum 2.75 GPA / 30+ transferable hours
Transfer Scholar Level III Award	\$2,000 per year	\$4,500 per year	PGA Golf Management Transfer Award	minimum 2.75 GPA / 30+ transferable hours
			Visual and Performing Arts Award†	\$3,000 per year
PGA Golf Management Transfer Award‡	\$3,000 per year	\$7,500 per year		



# Questions?



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# Connect with Us

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*Thanks!*

