



Full Steam Ahead

LEVERAGING OUR WINS TO FUEL SYSTEM CHANGE

NISTS 2024 | St. Louis, Missouri • February 21-23

The following presentation was given at the 22nd Annual Conference for the National Institute for the Study of Transfer Students. Please cite responsibly and direct questions to the original presenter(s).

Solutions Showcase

3284 - Just Tell Me What to Do! Five Practical Steps to Enroll and Retain More Transfer Students

Leading and Advocating for Change, Maximizing Credits and Streamlining Pathways

There are multiple layers of policies and practices that make the transfer process challenging for students. In order to increase the number of students transferring and completing 4-year degrees, 4-year institutions must find and address these issues. This session will present a road map of comprehensive, practical steps for staff or administration to identify and address these often-hidden barriers and challenges. Audience members will create their working list of incremental steps for their own institutions. Administration and staff at any level can be catalysts for change at their colleges and universities.

Judy Johnson, *Assistant Director of Admission and Transfer*
Minnesota Private College Council

Just tell me what to do! Five practical steps to enroll and retain more transfer students



Minnesota Private Colleges

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Just tell me what to do! Five practical steps to enroll and retain more transfer students

Who is in the room?



Transfer Initiative project is funded by the Teagle Foundation and the Arthur Vining Davis Foundations

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Just tell me what to do! Five practical steps to enroll and retain more transfer students

- Began with home institution
- Initiated cross pollination
- Basis for **Transfer Initiative** project
- Working with twelve institutions
- Developing institutional change



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Five practical steps: Simple but effective



- Build transfer student visibility
- Review transfer polices
- Share your findings
- Be the transfer voice
- Initiate transfer pathways

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Build transfer student visibility

- Create transfer communications
- Track transfers after enrollment
- Feature transfer students
- Feature transfer alums



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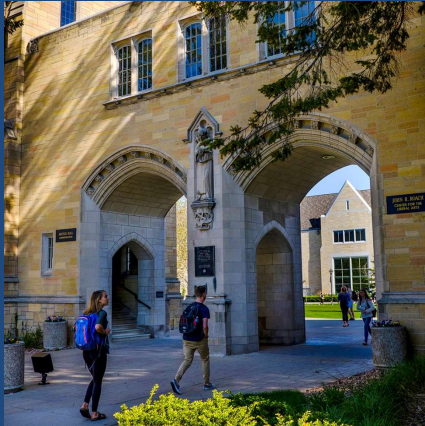
Build transfer student visibility

- Connect student to student
- Connect student to faculty
- Highlight transfer student work



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Review transfer polices



- Application deadlines
- Transcript review timeline
- Access to student support services prior to enrollment
- Intake advising timelines
- Class standing registration
- Limits on transfer credits and type

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Review transfer polices



- AA meets general education core
- Gen ed courses reduced w/credits
- Residency requirement
- Lower division courses in major
- Course scheduling for juniors
- Established pathways in majors

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Review transfer policies



- Tuition discount rates
- Scholarship levels and availability
- Cost of repeating courses
- Financial aid application deadlines
- Financial aid packaging timelines

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Share your findings

- Track all data
- Offer specific student examples
- Share peer institution policies
- Include enrollment trends for specific majors
- Propose solutions



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Share your findings

- Enrollment manager
- Registrar
- Institutional research
- Financial aid
- Faculty and staff across campus



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Be the transfer voice



- Participate in open campus meetings
- “How does this affect transfer students?”
- Call out derogatory language and bias
- Invite transfer students to the table

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Be the transfer voice



- Draw attention to student challenges
- Share their stories – positive/negative
- Facilitate four-year and two-year faculty in conversation
- Help others walk in transfer shoes

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Initiate transfer pathways

Educate faculty on transfers
Lay out degree guides
Provide peer examples



Facilitate conversations across institutions
Address myths and bias

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Initiate transfer pathways

Review for equivalencies
Walk through course schedules
Bring up enrollment trends



Create clear guides
Address faculty access/advising
Facilitate future collaboration

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Five practical steps: Simple but effective



- Build transfer student visibility
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- Share your findings
- Be the transfer voice
- Initiate transfer pathways

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Just tell me what to do! Five practical steps to enroll and retain more transfer students



Questions?

Judy Niemi Johnson
jjohnson@mnprivatecolleges.org

mnprivatecolleges.org/transfer

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Presentation # 3284

Please complete a session evaluation

(via the conference app)

Thanks!



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