## **NISTS 2022**

# FROM MOMENT TO MOVEMENT: SHAPING THE FUTURE OF TRANSFER FEBRUARY 2-4 | ST. LOUIS • FEBRUARY 23-24 | VIRTUAL

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Educational Session

#### 2322 - How ASU Hopes to Solve the National Transfer Problem: A Model for Success

Partnerships and Collaboration, Credits and Degree Pathways

This session will introduce a large R1 university in the southwest's approach to solving the national transfer problem, as transfer students often lose academic credits, time and money when working to complete their associate and bachelor's degrees due to a lack of transfer resources. We will share insights into how our university is partnering with community colleges across the nation to ensure transfer student success with our state- of-the-art, home-grown transfer tools.

Annique Petit, Sr. Director, Community College Engagement
Amber Covington, Sr. Director, Collaboration + Partnership Integration
Tanaya Dempsey, Director, Academic Transfer Credit Solutions

Arizona State University



# Session Objectives

- Discuss the advantages of pathways programs and the impact of having students sign up for pathways at the start of their community college journey.
- Review the history of transfer pathways at ASU and the framework behind MyPath2ASU<sup>TM</sup> and upcoming tool enhancements.
- Overview Arizona State University's (ASU) Universal Articulation Partnership model and national partnership engagement activities with community colleges.

### **Contents**

#### **Academic Alliances at Arizona State University**

- Transfer Focused Collaboration
- Partnerships + Technology to Improve Transfer Pathways
- Partnership Scope and Outreach
- Universal Articulation: Integrated Processes
- High-level Post-Partnership Life Cycle

#### **Evolution of Transfer Pathways at ASU**

○ MyPath2ASU<sup>™</sup> User Experience

#### **Partner Engagement and Support**

- Engagement and Training
- Supports for Partners and Students
- Monthly Data Reports for Partners
- Future Technological Enhancements
- Our Efforts Full Circle

#### **Q & A Session**

#### Conclusion

### **Academic Alliances**

A unit of the Office of the University Provost, Academic Alliances work across the institution and with its partners to help position Arizona State University as a leader in building healthy ecosystems for transfer students. Through student-centric technology solutions and collaborative and innovative alliances, our model expands access to student success and provides an end-to-end connected experience to enable academic preparedness, college completion and career readiness.

We prioritize students, lifelong learners, and meaningful connections by meeting individuals wherever they are in their learning experience and provide a supportive platform to help navigate seamless college journey's.

#### **Expansion**

Support ASU in becoming a top three transfer destination of choice.

#### Integration

Leverage and integrate ASU transfer tools to support student success. Collaborate to assist our partners in addressing their own institutional needs.

#### **Learner Connection**

Academic Alliances will identify new opportunities and partners internally and externally to expand access to education across the Universal Learning spectrum.

#### Academic Alliances team +



**Melanie Evanoff** Executive Assistant to the Vice **Provost & Assistant Vice Provost** 



**Amber Covington** Senior Director, Collaboration + Partnership Integration Development, integration, and expansion of the Academic Alliance national partnership model



Renee Beauchamp **Director, Transfer Operations** Transfer efficiencies, marketing. communication, technology integration



Program Director, Academic Alliances Project management, research analysis and evaluation, and external/internal



**Maria Willis** partnership report development



Cheryl Hyman

Vice Provost, Academic Alliances

Leadership for Academic Alliances

strategy in alignment with ASU Charter and commitments

Tanaya Dempsey Director (Academic Transfer Credit Solutions) Pathway, technology maintenance, international transfer, service



**Annique Petit** Senior Director, Community College Engagement & Training



**Melanie Pshaenich** Coordinator Sr. Academic Alliances Communications. marketing, reporting



**Kathy Silberman** Program Manager, **Community College** Engagement



Kalani Rice Program Manager, Pathways for the Future Co-lead for all program management, marketing, operations, and program development



Rasmus Lynnerup

Assistant Vice Provost.

Academic Alliances

### Transfer Focused Collaboration

**ASU Colleges** 

**EdPlus** (ASU Online)

Admissions

Enrollment Services Communication

Academic Transfer Credit Solutions

Registrar

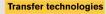
University Technology



tracking

















Connected to ASU















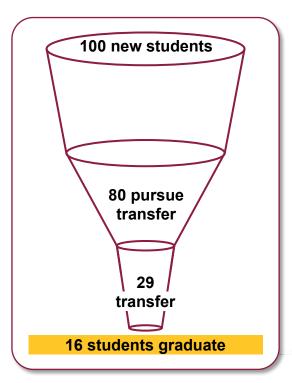






# Developing Solutions at Scale Framing the National Transfer Problem

Only one-in-six starting community college earn a bachelor's degree within 6 years



Primary best practice: promote clearly mapped paths to transfer into major of interest.



Students who complete their associate degree prior to transfer are **6-7x** more likely to get their bachelor's degree



Students who can transfer 90% of their credits are **2.5x** more likely to get their bachelor's degree, compared to those who can transfer fewer credits

#### ASU's Approach through Transfer Focused Collaboration:

- Expand partnerships through Universal Articulation Model
- Integration with partners on technological tools and resources like MyPath2ASU™
- Enhancing how we collaboratively support learners prior to transfer





# Creating integrated processes that facilitate partnership solutions for student success outcomes at no cost.

Service and Solution Awareness

#### **Graduation rates**

Choose from 400+ online or immersion pathways. Students can personalize a degree path that's suited for their interests and career endeavors. By leveraging data and technology, we'll build informative campaigns to make it easier for students to navigate the college environment and provide access to insightful information on average earnings by major.

Academic Alignment Support

#### **Term-to-term persistence**

Academic Alliances and Academic Transfer Credit Solutions will guide course by course sequencing and program development processes. Delivering scalable pathways for academic departments so students can clearly plan their path into an ASU bachelor's degree on day one of their college journey.

Seamless Transfer Experience

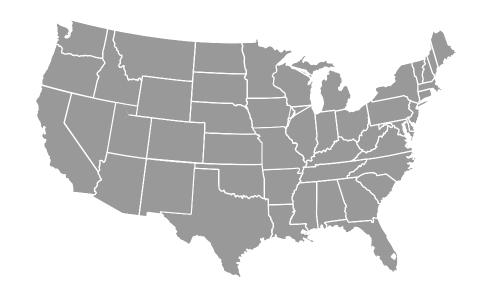
#### Transfer outcomes

Through leveraging technology and curriculum ASU has developed a robust infrastructure that provides student-friendly self-help tools. <u>Transfer Guide</u> includes almost a million course equivalencies from U.S. accredited institutions to assist students in knowing what they need to take at their current transfer institution for their ASU degree.

#### Developing Solutions at Scale

### MyPath2ASU ...

### Partnerships + Technology to Improve Transfer Pathways



#### **Objective**

Increase awareness, engagement, and operationalization of MyPath2ASU<sup>TM</sup> through partnership to enable students a self-service model to over 400+ ASU pathways (immersion and online).

- Accelerate student time to Bachelor's Completion
- Cut down the cost of students education
- Ensure maximized credit transfer for applicability into major of interest

Partner with all domestic community colleges

We provide access to MyPath2ASU<sup>TM</sup> partnership and engagement opportunities through webinar demonstrations and one-on-one partnership discussions

We aim to cultivate a network and culture of inclusivity and not exclusivity



Amber Covington
Senior Director,
Collaboration and
Partnership Integration
Development, integration,
and expansion of the
Academic Alliance national

partnership model



Annique Petit
Senior Director, Trusted
Learner and Community
College Partnerships
Development, integration, and
expansion of the Trusted
Learner Network and Local and
National partner engagement.



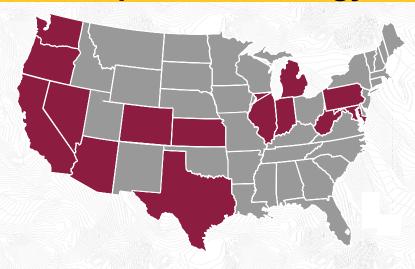
Renee Beauchamp
Director, Transfer
Operations
Transfer efficiencies,
marketing, communication,
technology integration



#### Developing Solutions at Scale



### Partnerships + Technology to Improve Transfer Pathways



States with current Universal Articulation Partners.







**65** Executed Universal Articulation Agreements



28,000 +
Active Pathway Students



**720** Average Monthly Pathway Sign-ups

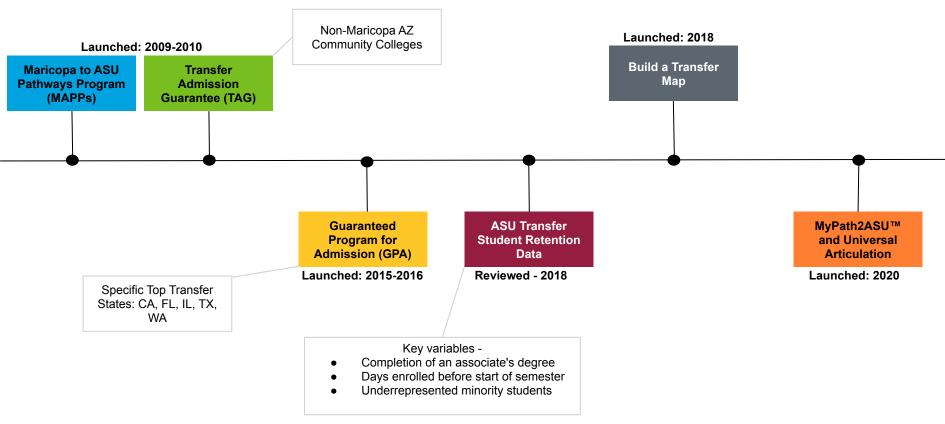


**610** Community Colleges with Active Pathway Students

#### **Universal Articulation High-level Partnership Life Cycle** Partnership Data Reporting, **Executed Universal** Review and Co-branded partnership Awareness & launch campaign to Articulation Re-engagement Consideration Agreement (MOU) celebrate collaboration Co-branded marketing collateral produced for Partner **PRE - Universal Articulation POST - Universal Articulation** Trainings conducted **Coordination of** Articulation Materials for Advisers/ Workshops available partnership terms provided to ASU for Counselors at and conducted for Articulation & Curriculum Partner Institution comprehensive course Students at Partner **Engagement for Pathway** catalog evaluation Institution Refinement **Academic Alliances**

# Launching MyPath2ASU<sup>TM</sup> Transfer Pathway Technology and Resources

# Launching MyPath2ASU<sup>TM</sup> Transfer Pathways History at ASU



# Build a Transfer Map Launched: 2018



#### Future Sun Devil

Explore what courses should be taken prior to transferring to ASU through the Build a Transfer Map experience. The transfer map will outline course requirements for ASU majors of your choosing with a transfer institution. Search the Transfer Credit Guide for course equivalencies from your current institution, if a course is not listed, submit it for evaluation.

Saved transfer maps and course evaluation requests can be viewed on your My Transfer Guide page.

#### **ASU Student**

ASU evaluates all course work submitted on an official transcript. The status of the evaluations can be viewed on your My Transfer Guide page.

#### Transfer Map

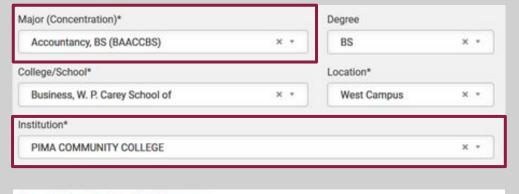
A Transfer Map shows how transfer courses from your institution(s) apply to a selected ASU degree program.

Build a Transfer Map

Explore Degrees

Request Info

# Build a Transfer Map Launched: 2018



#### 2 or 4 Year Institution Courses:

A maximum of 64 semester hours of credit will be accepted as lower-division credit junior or two-year college. These courses can also be completed at 4 year regionally

Course to Transfer
Submit evaluation
Submit evaluation
(CIS 100) OR (CIS 120)
(CMN 102) (CMN 130)
(CMN 110) (CMN 120)

# My Transfer Guide

#### **Transfer Pathways**

My Transfer Agreement (Track Progress) My Favorite Transfer Maps My Saved Transfer Maps (Track Progress)

#### **Transfer Credit**

Transfer Credit Report (courses evaluated from transcript)
Requested Course Evaluations
Saved Course Searches
Saved Exam Searches
Study Abroad Course Evaluations

#### Tcg.asu.edu

ASU Course	Course to Transfer	Completed at Primary Institution	In-Progress at Primary Institution	Completed at Other Institution	In-Progress at Other Institution
ENG 101 or ENG 107	(WR 121)	•	0	0	0
ENG 102 or ENG 108	(WR 122 + WR 222) OR (WR 122) OR (WR 222)	•	0	0	0
ENG 200	Submit evaluation	0	0	•	0
MAT 142	(MTH 105)	0	•	0	0
ENG Elective	(ED 112) OR (ENG 104 OR ENGL 104) OR (ENG 105) OR Show More	0	0	0	•
ENG course (HU)	(ENG 104 OR ENGL 104) OR (ENG 105) OR (ENG 107) ORShow More	0	0	0	0
Computer/Statistics/Quantitative Applications (CS)	(BA 131) OR (CAS 140) OR (CAS 246) OR (CIS 122) OR Show More	0	0	0	0

# MyPath2ASU<sup>TM</sup>

Launched: 2020



#### **Transfer Guide**



★ Course Search MyPath2ASU Exam Search Student Resources - Advisor Resources -

My Transfer Guide

### Take the guesswork out of transfer work.

#### Welcome, Tanaya!

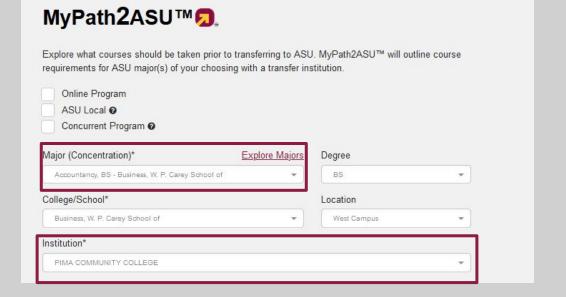
You're one step closer to achieving your academic goals!

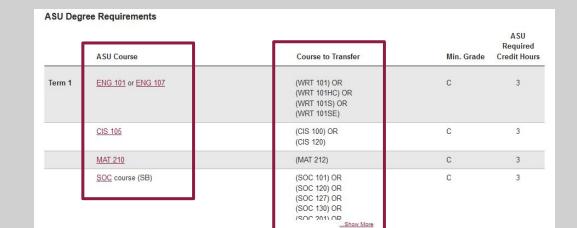
- Wiew or create your MyPath2ASU™
- Sign up and track your degree progress
- Apply to ASU and finish your degree!

Get Started



# MyPath2ASU<sup>TM</sup> Launched: 2020





### MyPath2ASU<sup>TM</sup> Enhancements

Completed: 2021

#### Film (Filmmaking Practices), BA

2021 - 2022 MyPath™ Last Updated: Thu, 8 Apr 2021

# Program Information Program Description Transfer Admission Requirements The Los Angeles location for the BA in film with a concentration in filmmaking practices accepts transfer students with an associate degree in film or media production from California community colleges, beginning fall 2022.

#### Recommended Associate Degree

Associate of Arts in Film, Media Production or similar associate level

#### Additional MyPath2ASU™ Information

This is an exciting and unique learning opportunity for students. The ASU@Los Angeles location has multiple scholarship opportunities with limited seating in the program. Apply early and contact Fidel Mahangel, California Transfer Services Program Manager, at asufidelmahangel@asu.edu for additional information.

A fully certified IGETC or CSUGE for California public community colleges, or the completion of an associate of arts degree at any regionally accredited community college will fulfill ASU's lower-division General Studies and composition.

#### Sign Up for Pathway



# MyPath2ASU<sup>™</sup> Enhancements

Completed: 2021

#### Community College Requirements

#### **ASU Course Equivalency**

#### Community College Course Requirement

ASU

Ideally students have experience in Avid Media Composer and completed FMP 220.

#### **ASU Degree Requirements**

	ASU Course	Course to Transfer	Min. Grade	Required Credit Hours
Term 1	ENG 101 or ENG 107	(ENGL 1 OR ENGL 1D)	С	3
	<u>FMP</u> Elective	(ANIM 21) OR (ET 31A) OR (ET 31B) OR (ET 75) OR (EII M 20) OR	С	3
	OR <u>THF 160</u>	(ET 2)		
	Complete 2 courses: FMP 250 OR FMS 100 OR FMS 200	No transfer course for FMP 250 (FILM 1) (FILM 2 OR FLM 2)	С	6
	Mathematics (MA)	Complete CSUGE/IGETC or search for course	С	3

# My Transfer Guide Enhancements

Completed: 2021

#### MyPath2ASU™

My Transfer Agreement My Favorite MyPath2ASU™

#### **Transfer Credit**

Transfer Credit Report (courses evaluated from transcript) Requested Course Evaluation Saved Course Searches Saved Exam Searches Global Education Course Evaluations (Study Abroad)

	ASU Course	Course to Transfer	Course Progress	Min. Grade	ASU Required Credit Hours
Term 1	ENG 101 or ENG 107	(ENG 100)		С	3
	<u>CIS 105</u>	(CSIT 125)		) c	3
	Students can complete MATH 140 to fulfill the MAT	210 requirement. <u>Hide note</u>		) C	3
	MAT 210	(MATH 130)			
	SOC course (SB)	(AMS 200) OR		С	3
		(MCS 100) OR			
		(MCS 200) OR			
		(PSYC 105) OR			
		Show More			
	Humanities, Arts and Design (HU) AND Historical	Complete CSUGE/IGETC or search	,	С	3
	Awareness (H)	for course			

# MyPath2ASU Tool + User Experience



#### Create MyPath2ASU™

Choose from over 400+ pathways. Creating MyPath helps you select the right community college classes to minimize loss of credit toward your ASU major. Know exactly what you need to take to earn your ASU Bachelor's degree.



#### MyPath sign up

Receive all of the pathway benefits to stay on track to earn your bachelor's degree. Earn 24/7 direct access to transfer tools including My Transfer Guide page and the MyPath2ASU™ tracker that allows you to track your degree progress.



# Track your progress!

Once you've activated your ASU pathway account you will be able to sign in My Transfer Guide where you can easily track your degree progress, plan your path to degree completion and makes updates to your pathway agreement.



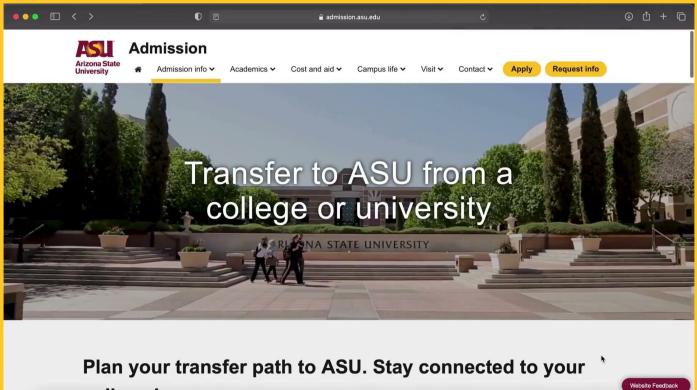
#### Stay connected

Students receive dynamic communication per their major of choice.

Access to ASU's transfer specialists and pre-enrollment services and Invitations to special events at ASU.

### What does the MyPath2ASU<sup>TM</sup> Tool Look Like?

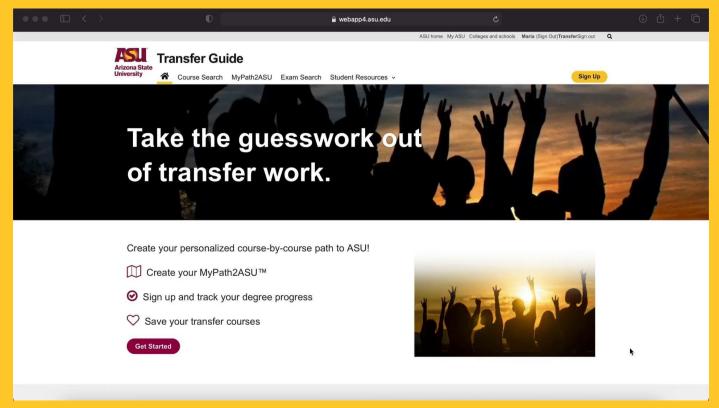
Search MyPath2ASU™ Majors





### What does the MyPath2ASU<sup>TM</sup> Tool Look Like?

Track Your Progress After Sign-up





# Universal Articulation Partner Engagement and Support

#### **Universal Articulation**

### Partnership that Supports Academic Success

### **Expand**

Widen our reach through a joint comm structure in order to engage early, often, and to enhance academic preparedness and degree completion efforts with Partners.

### **Engage**

Discover and invest in new ways to jointly expand student access to academic success through transfer technologies and in collaboration with ASU.

#### **Evolve**

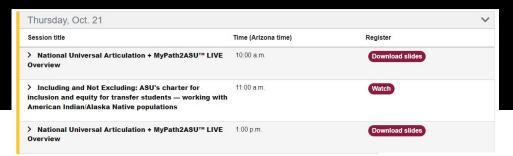
Provide optimal conditions for collaborative success by making the transfer student experience easier between our institutions.

# **Engage Training and Partner Support**



- Training on ASU transfer tools for community college advisors during onboarding process
- Training for community colleges every 6 months (new hires/refresher training)
- Monthly communications to all Partners via Transfer Times e-newsletter
- Monthly Data Reports
- Staff in Academic Alliances available to collaborate with community college staff and faculty for special partnership projects
- Conference for community college staff during National Student Transfer Week

### National Student Transfer Week - Partners







#### **National Transfer Week**

Monday, Oct. 18-Friday, Oct. 22, 2021

Join Arizona State University for National Transfer Week to learn about transfer resources and pathways offered by ASU. Attend virtual sessions to explore transfer topics including MyPath2ASU<sup>TM</sup> pathways and training, transfer credit articulation, and national trends in transfer student enrollment.

These sessions are intended for community college faculty and staff members who engage with transfer students.

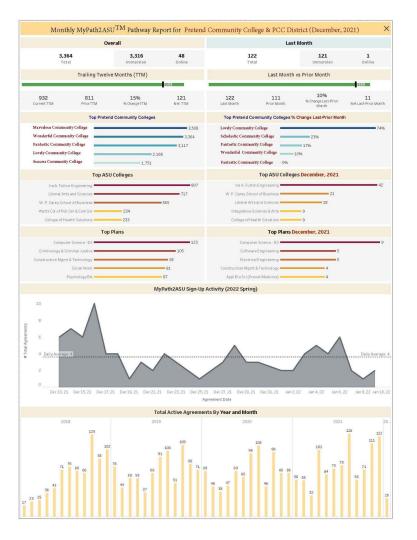


Dr. Yolanda Watson Spiva

Learn more about our <u>keynote</u> speaker.

Monday, Oct. 18			~
Session title	Time (Arizona time)	Register	
> Keynote	9:00 a.m.	Watch	
Assisting Transfer Students Through a Pandemic Era with Dr. Yolanda Watson Spiva			
> Academic Alliances Pathways and Partnership: A look into the transfer landscape at ASU	noon	Watch	

# Monthly Reporting Transfer Pathways Data for Partners



# Transfer Focused Collaboration How are Partners supported by ASU?

#### **Academic Alliances Academic Alliances Academic Transfer Credit** Liaisons Marketing and Communications Solutions Ensure college administration and staff Deliver transfer credit Manage how ASU communicates feel confident that their students are transparency. effectively with partners and their supported throughout their academic students. Collaborates with partners to journey. update equivalencies within Launches partnership socially for Transfer Guide for celebration and awareness. Manages articulation agreements & MyPath2ASU™. ongoing engagement with Partners Distributes monthly Transfer Times Collaborates with partners to newsletter Hosts MyPath2ASU<sup>™</sup> ongoing training fully articulate priority transfer & updates for Partners pathways for partner Creates welcome email to institutions. MyPath2ASU<sup>™</sup> students Designs communication flow for MyPath2ASU<sup>™</sup> students to ensure they have the information needed each semester leading to the ASU application.

### Transfer Focused Collaboration

Service

### **How are Students supported by ASU?**

Pat Tillman Veterans Center	Admission Services	Coaching	Counseling	Academic Advising
Help student veterans apply for benefits, acclimate to academic life, and build community.	Support students as they explore their university options and apply to ASU.	Personalized support to ease the transition to ASU and ensure success through graduation.  • Transfer coaching is available to on-campus students through the First-Year Success Center	<ul> <li>24/7 mental health support for students who need it.</li> <li>In-person and virtual services provided by</li> </ul>	Ensure admitted students enroll in courses and engagement opportunities that support their academic and career
<ul> <li>On-site VA staff help students apply for military education benefits</li> </ul>	<ul><li>Serve as the main contact for students.</li><li>Meet 1:1 with students</li></ul>		expert counselors trained on the unique issues facing college students      Open Call and Open Chat offers free, confidential counseling any time of day or night      A thing about ASU Online counseling	<ul><li>Outline the degree completion timeline (DARS)</li></ul>
<ul> <li>Foster an inclusive community for military-affiliated students to connect and support one another</li> </ul>	<ul> <li>Representing ASU at college tabling events</li> <li>Deliver presentations in classrooms, for Trio, military students, clubs</li> </ul>	<ul> <li>All <u>ASU Online students</u> are assigned a Success Coach</li> <li>Calibrated to the unique</li> </ul>		<ul> <li>Discuss internships and study abroad opportunities</li> <li>Review grad school</li> </ul>
<ul> <li>Help students earn credit for military experience</li> </ul>	<ul><li>and orgs and more</li><li>Host ASU events</li></ul>	<ul><li>needs of the student</li><li>Help students navigate</li></ul>	J	<ul><li>options</li><li>Share Sun Devil</li></ul>
Promote ASU's veteran community with events like     Pat's Run and Salute to	<ul> <li>Collaborate with other universities to ensure students find their right fit</li> </ul>	ASU's services to connect with the resources they need (financial aid, academic advising, career services,		<ul><li>resources, clubs and organizations</li><li>Main contact throughout time at ASU</li></ul>

counseling, etc.)

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#### Transfer Focused Collaboration

# Peer-to-Peer Engagement with Transfer Student Ambassadors



#### Elizabeth

**Major:** Biological Sciences (Neurobiology, Physiology and Behavior); Psychology (minor)

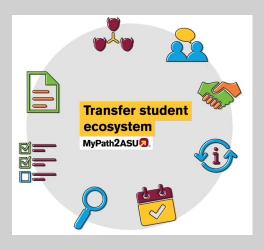
Transferred from: Mesa Community College



Major: Biomedical engineering

Transferred from: Cochise College





## TSA peer-to-peer workshops for pathway students

#### **Dates/Times**

May 7 3 p.m. June 11 3 p.m.

https://visit.asu.edu/transferevents

#### **Evolve**

### **Upcoming Enhancements to Transfer Tools**

- Customized MyPath2ASU™ pairings + badge
  - ASU and the partner institution have reviewed all of the transfer coursework paired, and the pathway is considered complete and a badge will be applied
- Community College Portal being designed for community colleges
  - Will provide the ability for community colleges to request pathway pairings to ASU
    majors anytime during the year, and will be based on the current catalog year.
- Credit Maximizer
- Connection of me3<sup>©</sup> to MyPath2ASU™
- Nearing a transfer course repository of 1 million evaluated courses
- Digital Reverse Transfer at scale & Lifelong Learning micro-credential/skill portfolio

# ASU's Transfer Priority Steps for Transfer Student Success

- Leadership Support
- Application of ASU's Charter "ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed"
- Recognition of a nation-wide issue, and the need to partner with community colleges, regardless of non-existent Arizona legislation on articulation between community colleges and universities, as other states have
- Recognition of the need at ASU for community college credit applicability to ASU majors, as
   48% of the ASU population are transfer students
- Ability to build the technology, with supportive partners like the Maricopa Community College District, ASU's largest transfer population
- Creation of an integrated and continually engaging plan with community college partners





# Why are community colleges partnering with Arizona State University?



# How does the department of Academic Alliances differ from Recruitment and Academic Affairs?



# How is ASU able to provide evaluations and pathways at scale?

# Questions? Let's hear from you!



**Amber Covington** 

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